

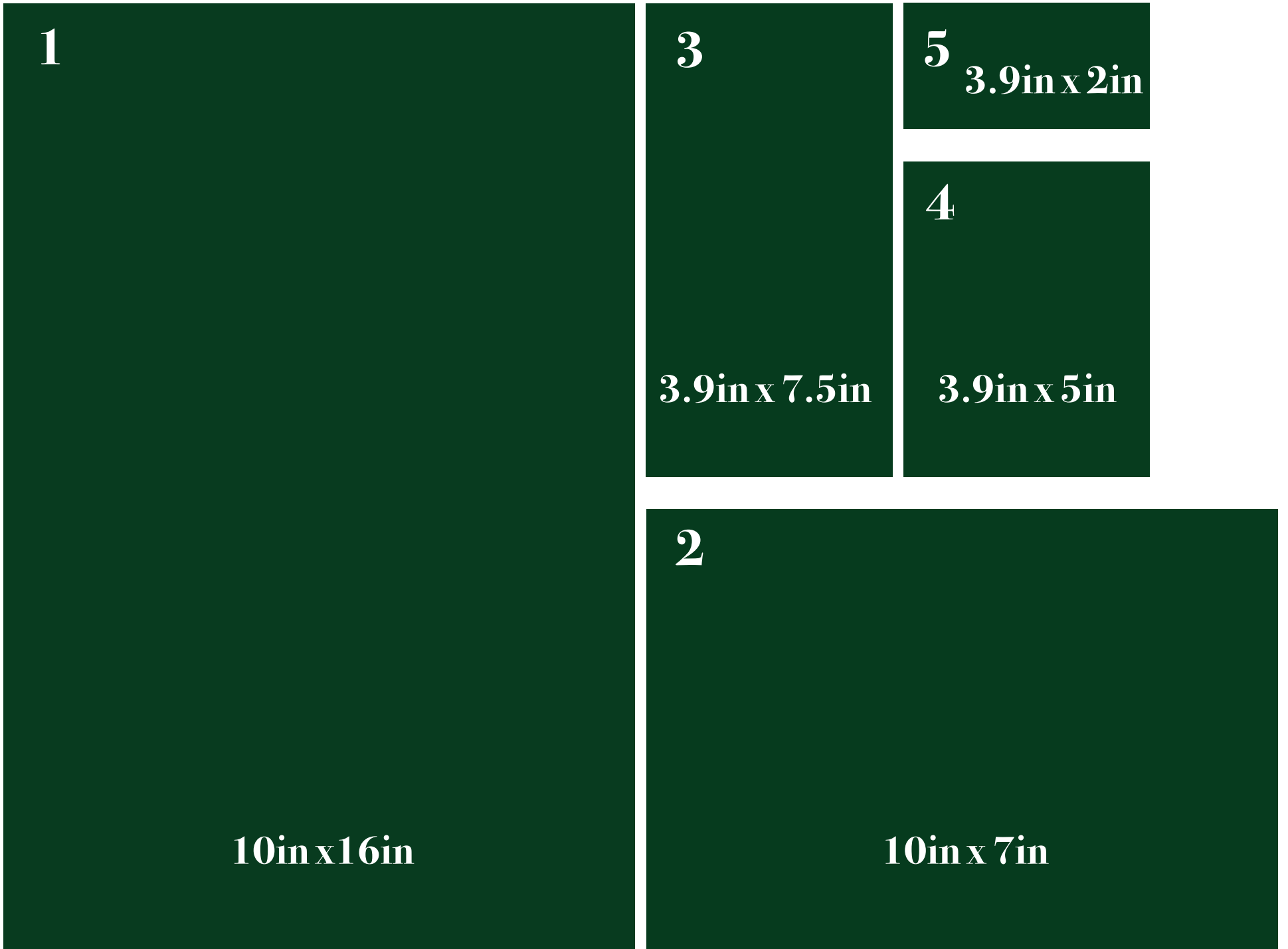


THE NORTH WIND



@NorthWindNews
/NMUNorthWind

DIGITAL PAPER AD SIZES



SOCIAL MEDIA AD SIZE

Prices:

1: Full Page: \$375

2: 1/2 page: \$200

3: 1/4 page: \$110

4: 1/8 page: \$60

5: Business card: \$25

6:

Single platform story ad for one day: \$25

Single platform story ad for 2 days a week: \$40

All platform story 2 days a week: \$100

Exclusives:

6-8 issues: 10% off

9-12 issues: 15% off

More than 12 issues: 20% off

On-Campus Ad Prices:

Full page: \$300

1/2 page: \$160

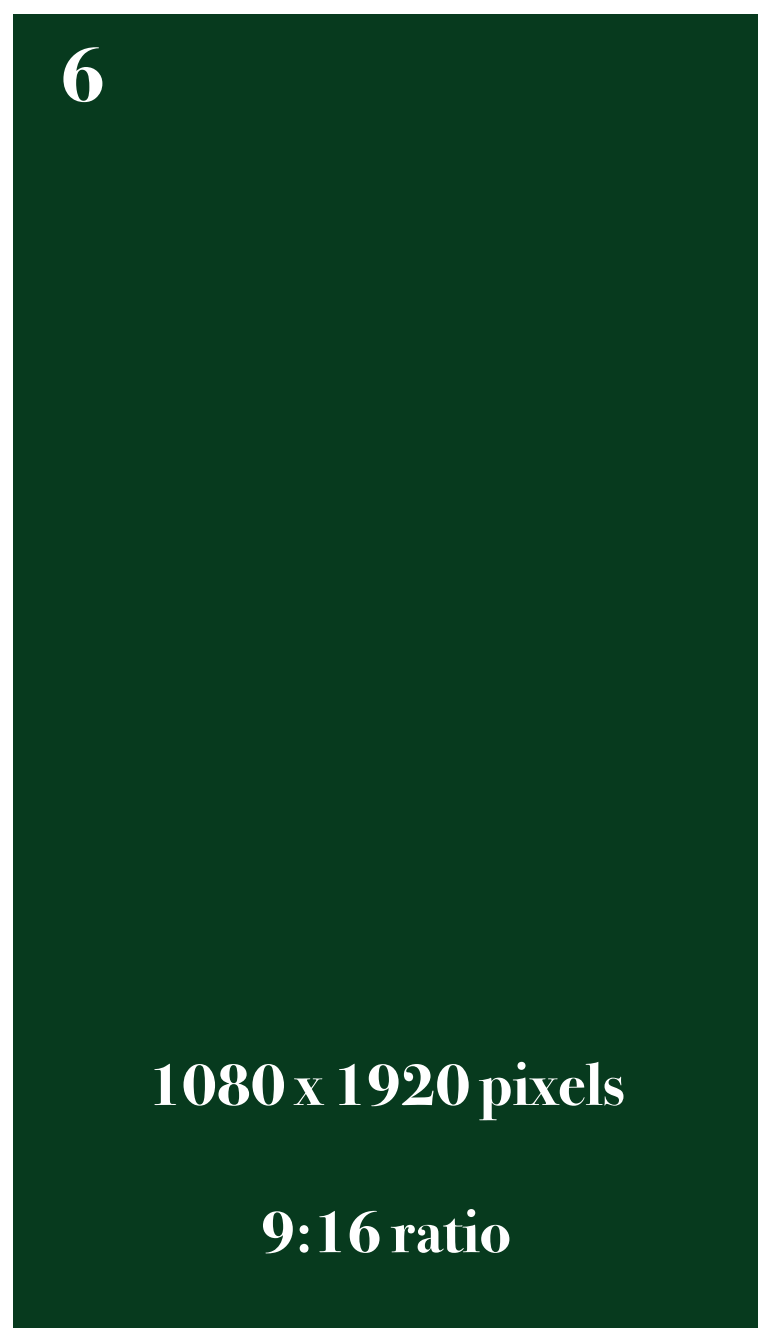
1/4 page: \$88

1/8 page: \$48

Business card: \$20

Bundle deals:

Buy 1 PDF ad get 2 days on 1 platform for \$15



** All sizes on this kit are shrunk proportionally in order to show relative size and correct orientation.